



Business Benefits

- Demonstrate your scuba and travel expertise by sharing tips with divers via our scuba blogs, dive logs, photos, and videos
- List your company in our Diving Directory to extend your brand's reach within the dive community
- Become a business partner to participate in our Preferred Rewards Program and experience an increase in revenue
- Promote your diving events and scuba contests to attract divers actively searching for some Scuba Diving Entertainment
- Showcase your scuba packages, dive trips, diving courses, and tours in our Scuba Marketplace and acquire new bookings
- Captivate a larger audience with additional exposure for your business listings in our newsletter, social media posts, and tradeshow materials
- Enjoy an excellent return on investment, track your bookings, and gain access to sales statistics with our marketplace reports



Give divers another reason why they
Just Gotta Dive! Join JGD today.



(877) 824 4440

www.justgottadive.com • info@justgottadive.com

16 Mount Bethel Road, Suite 231, Warren, NJ 07059



SCAN TO JOIN



SCAN FOR PRICING

JGD Business Plans

FEATURES	FREE	BRONZE	SILVER	GOLD
Monthly Fee*	\$0	\$	\$\$	\$\$\$
Business Category	Yes	Yes	Yes	Yes
Listing Title	Yes	Yes	Yes	Yes
Address	Yes	Yes	Yes	Yes
Phone Number	Yes	Yes	Yes	Yes
Fax Number		Yes	Yes	Yes
Email Address		Yes	Yes	Yes
Website URL		Yes	Yes	Yes
Company Logo		Yes	Yes	Yes
Short Description of Company		Yes	Yes	Yes
Company Contact		Yes	Yes	Yes
Map with Driving Directions		Yes	Yes	Yes
Photos		Yes	Yes	Yes
Videos		Yes	Yes	Yes
Documents		Yes	Yes	Yes
Special Offers**		Yes (3)	Yes (6)	Yes (12)
Diving Events**		Yes (3)	Yes (6)	Yes (12)
Scuba Contests**		Yes (3)	Yes (6)	Yes (12)
Company RSS Feed		Yes	Yes	Yes
Long Description of Company			Yes	Yes
Preferred Rewards Program Partner			Yes	Yes
Company Business Policies			Yes	Yes
Scuba Packages**			Yes (3)	Yes (12)
Dive Trips**			Yes (3)	Yes (12)
Scuba Diving Courses**			Yes (3)	Yes (12)
Non-diving Tours**			Yes (3)	Yes (12)
Company Banner				Yes
Company Announcements				Yes
Featured Listings Carousel				Yes
Featured Business Partner				Yes
Additional Exposure for Business Listings on Home and Travel Pages				Yes
Additional Exposure for Business Listings in our Newsletter, Social Media Posts, and Tradeshow Materials				Yes
Links to your Brand on Social Media (Facebook, Twitter, Google+)				Yes
Sales Activity Reports for your bookable Business Listings				Yes

* Please visit our website for promotional pricing on our business plans

** The quantities listed are subject to change; please visit our website for more details



Business Plan FAQ's

Who can enroll in your business plans? Any valid dive business may enroll in our business plans; Just Gotta Dive does not place any restrictions on business type or geographic location. Our business partners include dive centers, liveaboards, diving resorts, tour operators, scuba training organizations and other dive-related companies from around the world.

What business plans are available? Just Gotta Dive offers business plans to satisfy every budget. Our bronze, silver, and gold plans are fee-based and include the ability to list your company in our Diving Directory, become a featured business partner, participate in our Preferred Rewards Program, promote your diving deals in our Scuba Marketplace and more. We also offer a free plan which includes a limited business listing in our Diving Directory.

Which features are available in your business plans? The feature set varies according to the business plan selected. Dive centers experience positive scuba reviews in our Diving Directory and take advantage of the ability to showcase their special offers, diving events, and scuba contests. Dive resorts and liveaboards relish the opportunity to attract a larger audience and enjoy an increase in travel bookings. Review our business plan chart to find one that satisfies your overall marketing goals and budget.



Do your business plans have any restrictions? Yes. Just Gotta Dive places restrictions on the number of business listings that can be active at any one time; these limits and other features differ by plan. Use our business plan chart to locate one that suits your needs.

How do your business plans work? Once you enroll in the plan most suitable for your business, you can begin to create your business listings; these may include a scuba directory listing, special offers, diving events, scuba contests, scuba packages, dive trips, scuba diving courses, and tours. Once your listings are created, they will be showcased on our website and in our newsletter, social media posts, and tradeshow materials to divers who want what you have to offer.

How much money can I earn and how will I get paid? Earnings are impossible to predict, but the sky is the limit. You can use the number of bookable business listings, the available spaces in each listing, the price for each available space, and your cost per space to help determine your earning potential. All customers will pay you directly for any bookings initiated through Just Gotta Dive, you will automatically be provided with access to the customer contact and billing information once the order is placed.



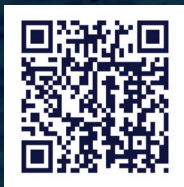
What steps do I need to take to enroll in a business plan? Joining Just Gotta Dive as a business member will automatically enroll your company in our free business plan. To upgrade to our bronze, silver, or gold plans, login to your account, navigate to the My Business Listings tab on your user account, select the upgrade link, choose a plan from the Subscription Option dropdown, then add the plan to your shopping cart and complete the checkout process. Payments may be made using your Visa, MasterCard, AMEX, or Discover card.

Can I change my business plan after I enroll? Yes. You may only be enrolled in one business plan at any given time, but you can upgrade, downgrade, or cancel your plan whenever you wish; however, we will not be able to offer a refund for the unused portion of your plan since all business subscription sales are final. All plans will be charged to the payment method on file and according to the billing period defined in your subscription, until it is cancelled.

How do I manage my business plan and business listings? Business plans can be managed using the My Subscriptions tab on your user account. Use the My Business Listings tab to manage your business listings.

Where can I find additional information and support for the Just Gotta Dive business plans? Additional information and FAQs regarding our business plans can be found in the Advertise and Help sections of our site; links to these sections can be found at the bottom of any page of the Just Gotta Dive website. Alternatively, you may ask us a question by phone, email, or by using our contact form.

Help divers get their
dive on! Join Just
Gotta Dive today.



SCAN TO JOIN



About Just Gotta Dive

Just Gotta Dive (JGD) is a lifestyle brand with a mission to assist divers under pressure. Founded in 2010, we have grown from being a simple informative blog to a scuba portal with a comprehensive set of diving resources all in one fun, interactive site. Whether divers want to learn to dive, plan their next scuba diving holiday, search for scuba deals, earn points towards free dives, ask for diving advice, share their own scuba stories, or accessorize their outfits with JGD apparel, Just Gotta Dive provides them with the platform to do so.

Just Gotta Dive embraces those who are passionate about scuba diving and are committed to the diving lifestyle. Are you living the dive life and want to share the exhilaration of underwater exploration? Join JGD and give divers another reason why they Just Gotta Dive!



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